



Software Solutions to manage
Land Rights & Infrastructure Assets

Web Designer

COMPANY SUMMARY:

Are you ready for an exciting career with a technology firm that is working on cutting-edge products that continually sets the bar for the competition to follow?

Then come join the geoAMPS team and be part of a software-product organization that has a cool work culture, great work atmosphere and amazing growth potential. We are currently hiring a **Web Designer** for our office in Powell, Ohio, and we would love to talk with you about your work experience and career objectives.

geoAMPS is the market leader in providing software solutions to manage land rights and infrastructure assets. geoAMPS was founded on a simple notion: offer the best technology solutions while forming lasting relationships with our clients. We are pushing the industry forward by bringing state-of-the-art technology, increased communication and quicker project completions for our customers.

JOB SUMMARY:

The Web Designer will be responsible for maintaining and upgrading our current site, as well as implementing new features, pages, content. This includes the design, layout and coding. The Web Designer will be a part of the Marketing Team, but will also work closely with the Graphic Designer, Sales Team and Development.

PRIMARY RESPONSIBILITIES:

- Concept and design new consumer-oriented web pages, banners, landing pages and HTML email campaigns in alignment with our direct marketing strategies.
- Creation of visual interfaces for new websites and enhancements to existing one, with a focus on optimizing user experience and intuitive navigation.
- Plans site design by clarifying goals; designing functionality.
- Develops site content and graphics by coordinating with graphic designer, sales team and marketing; designing images, icons, banners, audio enhancements, etc.
- Prepares site by installing and configuring server software; installing programming language using authoring and formatting tools; ensuring cross-platform compatibility; establishing links.
- Designing webpage layout
- Writing and editing content
- Design and implement new features
- Upgrade site by updating content and graphics; monitoring performance and results; identifying and evaluating improvement options; introducing new technology; maintaining links
- Maintain site appearance by developing and enforcing content and display standards; editing submissions



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- Work closely with the marketing team to plan future enhancements and meet deadlines
- Solving code problems
- Increase SEO statistics

SKILLS/EXPERIENCE:

- 2+ years of experience
- Proficient in a broad range of design, code and presentation tools including the latest versions of Adobe Flash, HTML5. Illustrator, Photoshop, HTML, CSS, XML, JavaScript.
- Must possess a strong command of web standards, cross-browser compatibility, accessibility, SEO and various web-related optimization techniques.
- Proficient in Mac and PC
- Has the ability to work well individually and as part of a team
- Creative
- Strong attention to detail
- Excellent IT skills
- Good communication skills
- Has a firm grasp of illustration and development tools
- A portfolio with samples should be available

EDUCATION:

- Bachelor's degree in related field preferred

WHAT IS IN IT FOR YOU?

- Being an integral part of a dynamic, growing company that is well-respected in its industry
- Competitive pay based on experience
- Medical, dental and life-insurance benefits

***You must be legally entitled to work in the United States in order to apply for this position. geoAMPS is an equal opportunity employer.**