

Marketing Internship (Unpaid)

COMPANY SUMMARY

Are you ready for an exciting opportunity with a technology firm that is working on cutting-edge products that continually sets the bar for the competition to follow?

Then come join the geoAMPS team this summer and be part of a software-product organization that has a cool work culture, great work atmosphere and amazing growth potential. We are currently looking for a **Marketing Intern** for our office in Powell, Ohio, and we would love to talk with you about your work experience and career objectives.

geoAMPS is the market leader in providing software solutions to manage land rights and infrastructure assets. geoAMPS was founded on a simple notion: offer the best technology solutions while forming lasting relationships with our clients. We are pushing the industry forward by bringing state-of-the-art technology, increased communication and quicker project completions for our customers.

JOB SUMMARY

We are looking for an enthusiastic marketing intern to join our marketing department and provide creative ideas to help achieve our goals. You will have administrative duties in developing and implementing marketing strategies.

As a marketing intern, you will collaborate with our marketing and sales team in all stages of marketing campaigns. Your insightful contribution will help develop, expand and maintain our marketing channels.

This internship will help you acquire marketing skills and provide you with knowledge of various marketing strategies. Ultimately, you will gain broad experience in marketing and should be prepared to enter any fast paced work environment.

PRIMARY RESPONSIBILITIES

- Collect quantitative and qualitative data from marketing campaigns
- Perform market analysis and research on competition
- Support the marketing team in daily administrative tasks
- Assist in marketing and advertising promotional activities (e.g. social media, direct mail and web)
- Prepare promotional presentations
- Help distribute marketing materials
- Manage and update company database and customer relationship management systems (CRM)
- Help organize marketing events and trade shows

SKILLS/EXPERIENCE

- Strong desire to learn along with professional drive
- Solid understanding of different marketing techniques
- Excellent verbal and written communication skills
- Familiarity with marketing computer software and online applications (e.g. CRM tools, Online analytics and Google Adwords, Hubspot)
- Passion for the marketing industry and its best practices – especially in B2B
- Familiarity with the Adobe Suite is a plus

EDUCATION

- Currently in the process of gaining an undergraduate degree in marketing, communication or business development related field preferred
- H1B visa sponsorships are not available at this time

***You must be legally entitled to work in the United States in order to apply for this position. geoAMPS is an equal opportunity employer.**