



Software Solutions to manage  
Land Rights & Infrastructure Assets

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## Copywriter

### COMPANY SUMMARY

Are you ready for an exciting career with a technology firm that is working on cutting-edge products that continually sets the bar for the competition to follow?

Then come join the geoAMPS team and be part of a software-product organization that has a cool work culture, great work atmosphere and amazing growth potential. We are currently hiring a **Copywriter** for our office in Powell, Ohio, and we would love to talk with you about your work experience and career objectives.

geoAMPS is the market leader in providing software solutions to manage land rights and infrastructure assets. geoAMPS was founded on a simple notion: offer the best technology solutions while forming lasting relationships with our clients. We are pushing the industry forward by bringing state-of-the-art technology, increased communication and quicker project completions for our customers.

### JOB SUMMARY

We are looking for a creative **Copywriter** to write clear and concise copy for marketing materials including white papers, press releases, publications and website content. Your words will inform and engage our target audiences.

Our ideal candidate is a team-spirited, skilled and imaginative writer with an eye for detail. If you can grasp project requirements quickly and offer valuable insight, we'd like to meet you.

Submit up to three writing samples, so we can get an idea of your best work. Feel free to include links to your content or portfolio in your application.

### PRIMARY RESPONSIBILITIES

- Write clear and persuasive copy for websites, brochures, ads, and other means of advertising.
- Update digital media with timely content.
- Conceive, develop and produce effective advertising campaigns.
- Research competitors and keep up with market trends.
- Interpret copywriting briefs to understand project requirements
- Conduct high-quality research and interviews
- Edit and proofread copy as needed
- Explore different ideas and concepts for both the visual and verbal elements in tandem with the creative team

- Perform search engine optimization techniques to maximize reach

## **SKILLS/EXPERIENCE**

- 5-7 years of experience as a copywriter or related role
- Knowledge of online content strategy and creation
- Excellent writing, editing and proofreading skills
- Experience with SEO
- Strong research skills
- Creativity
- Collaborative spirit
- Excellent time-management and organizational skills

## **EDUCATION**

- Undergraduate degree in Marketing, English, Journalism or related field preferred
- H1B visa sponsorships are not available at this time

## **WHAT IS IN IT FOR YOU**

- Being an integral part of a dynamic, growing company that is well-respected in its industry
- Competitive pay based on experience
- Medical, dental and life-insurance benefits

**\*You must be legally entitled to work in the United States in order to apply for this position. geoAMPS is an equal opportunity employer.**